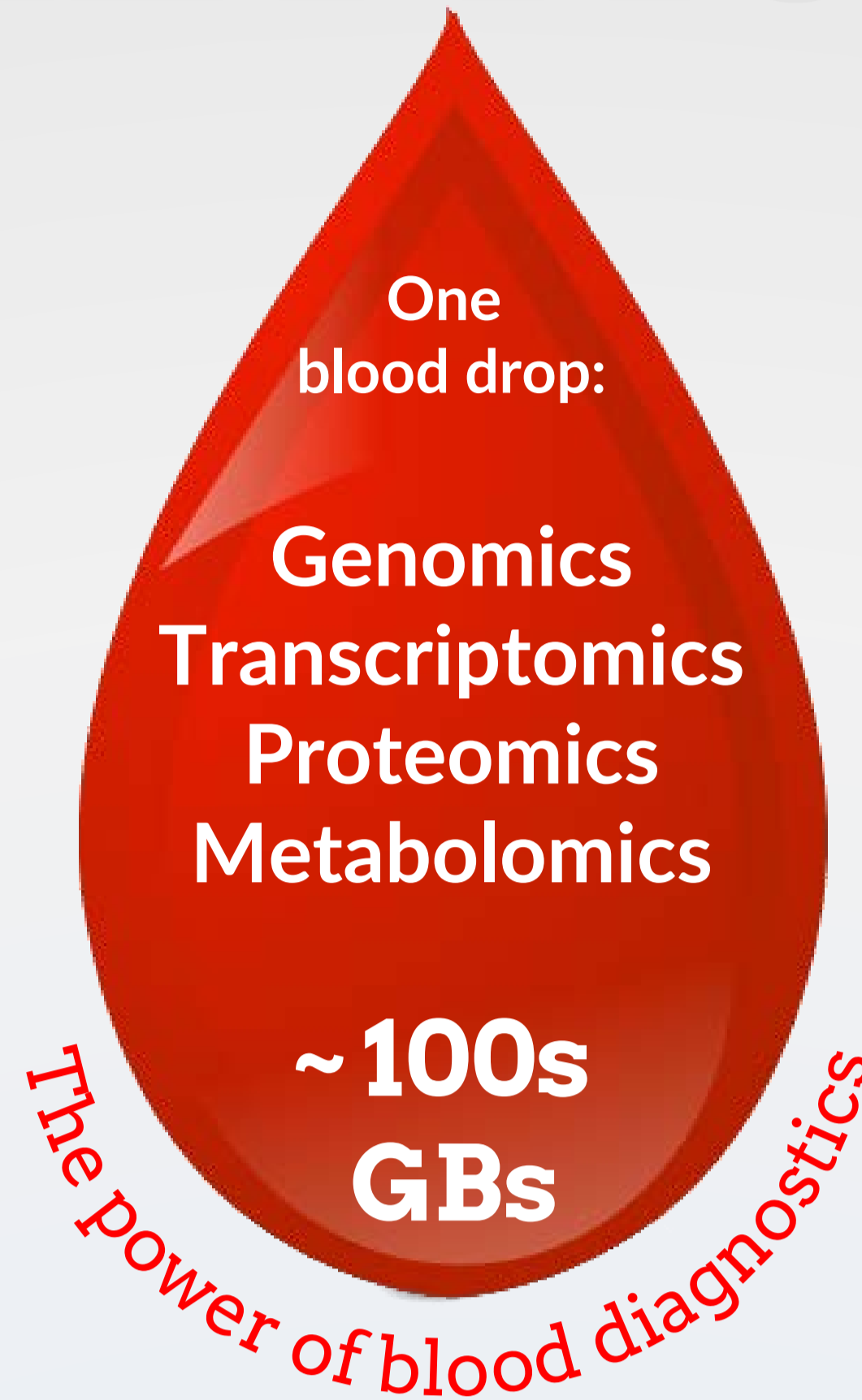


BBC

BERLIN BIG DATA CENTER

BIG DATA ANALYTICS IN eHEALTH

Managing your health in the current healthcare system is not easy. With changing health plans, multiple & disconnected practitioners, and wanting to focus on prevention, we need to take responsibility for our own health.

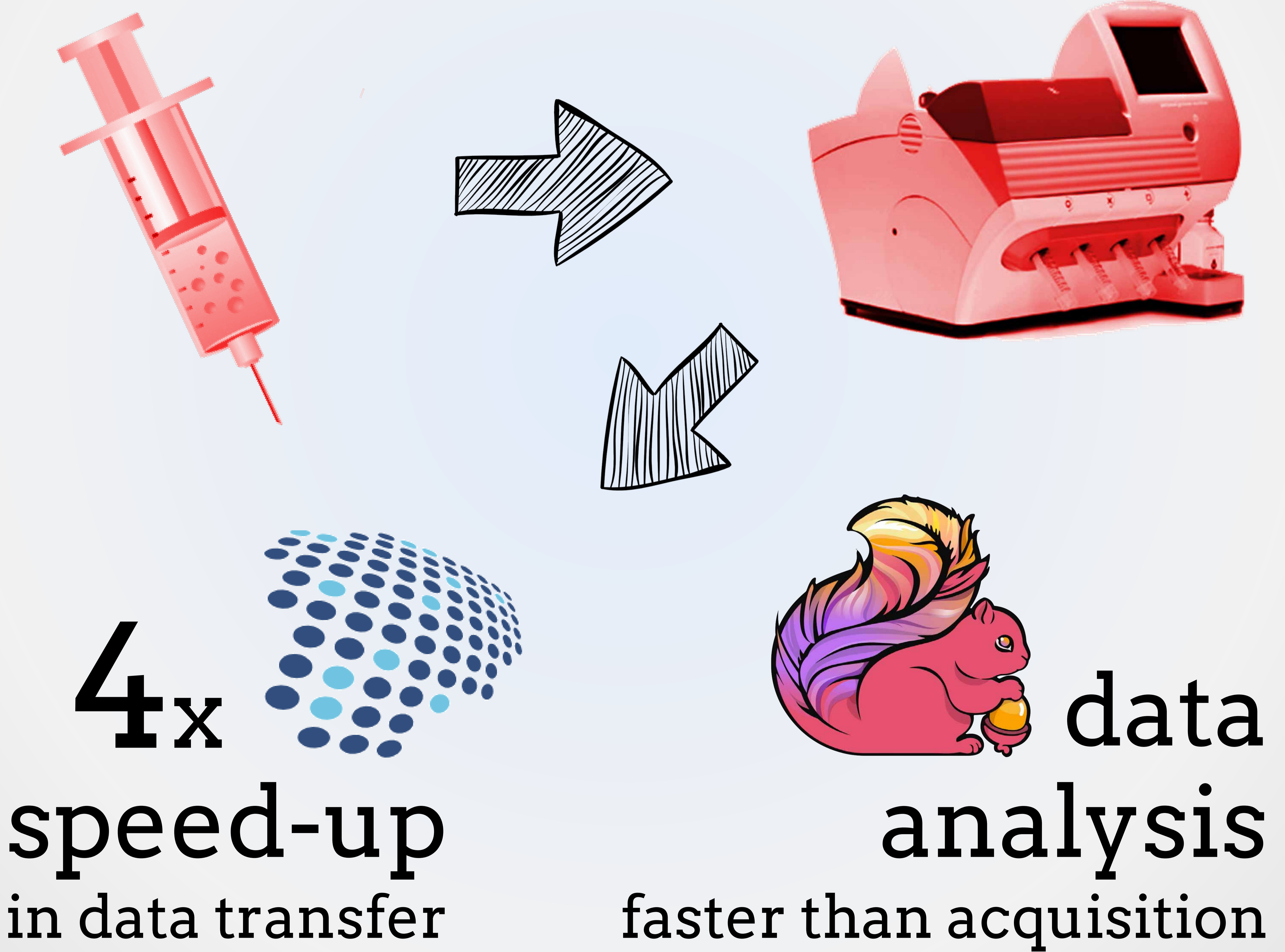


More than **70%** of the data needed for accurate diagnosis and health management is in your blood. It contains information about your health status, optimal disease treatment and prevention.

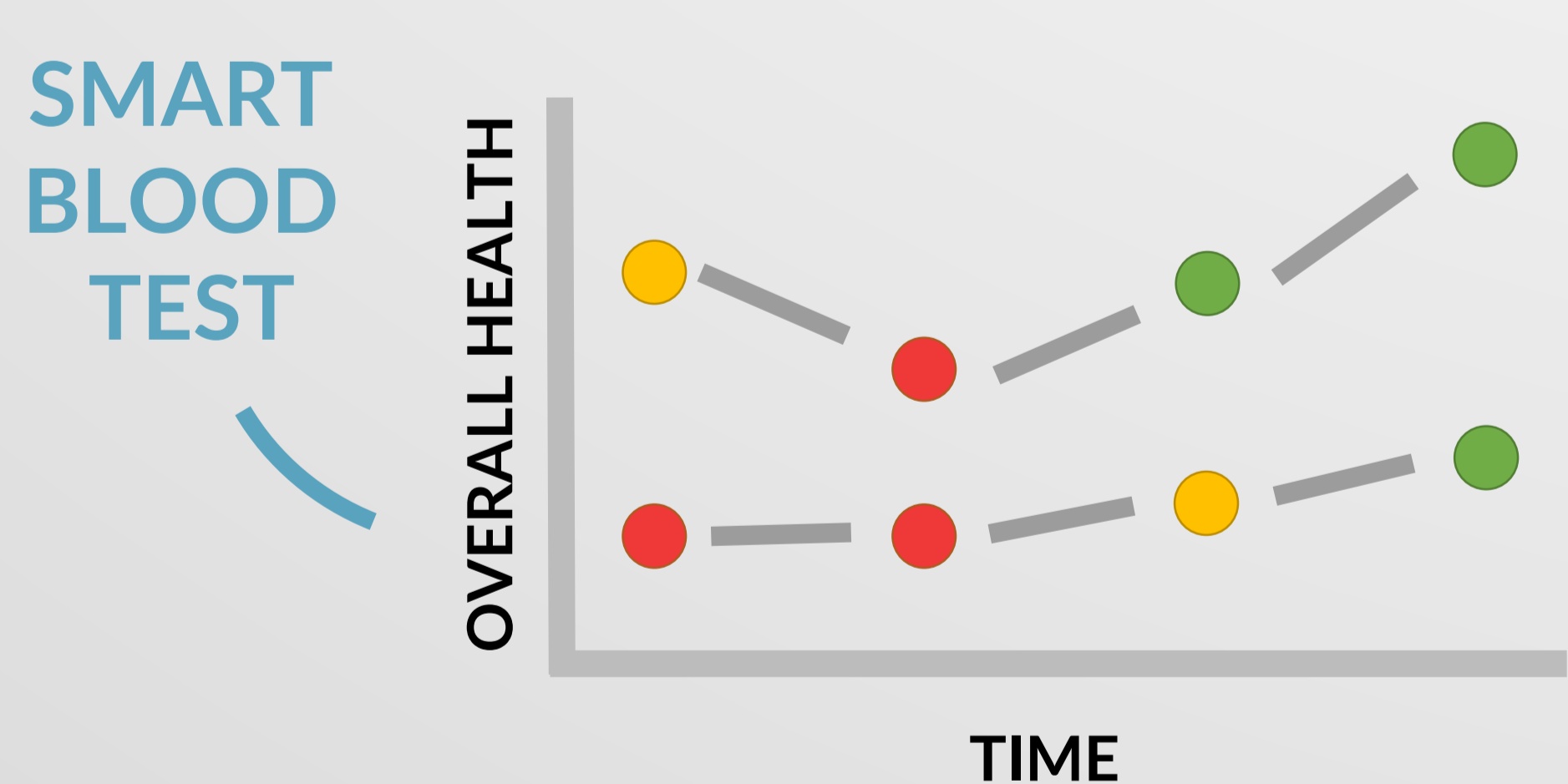
GOOD NEWS:

Your blood cells regenerate every **120 days**, so you can quickly measure significant improvements from lifestyle changes such as nutrition intake.

ANALYSIS PIPELINE



ANALYSIS RESULTS



Modern big data-based diagnostics can help you keep track of your overall health in a more meaningful way and, more importantly, identify potential health threats that standard tests may not find.

